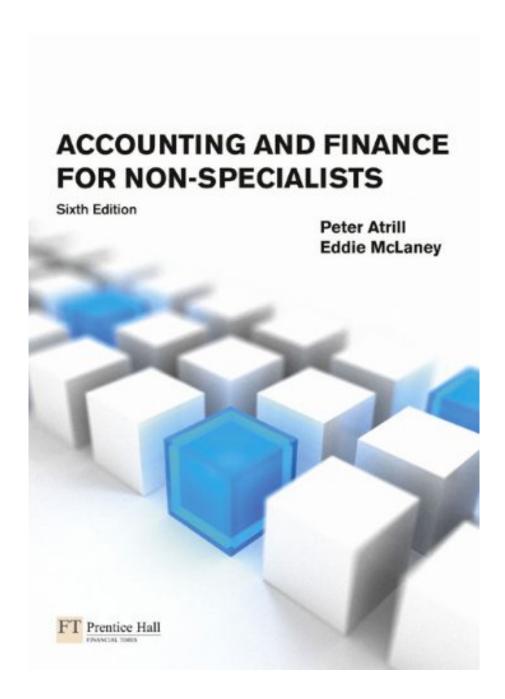


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The sixth edition of this successful text introduces the basic principles and underlying concepts of accounting and finance. It adopts a practical yet non-technical approach, making it ideal for students who are new to accounting terminology.

Demonstrating how the decision making process can be improved through the informed use of accounting statements and financial information, the text has a 'user' perspective, placing the student in the role of decision maker.

In its sixth edition, Accounting and Finance for Non-specialists has been fully updated and revised, and boasts a number of key features:

- A lively presentational style with extracts from newspapers and company reports to provide a real-life context.
- New and updated Real World boxes demonstrate the practical application and value of concepts and techniques learnt.
- An 'open-learning' approach with numerous activities, worked examples and questions interspersed throughout the text to aid understanding makes the book ideal for self-study.
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Accounting and Finance for Non-specialists, sixth edition is aimed primarily at students who are not majoring in accounting or finance but who are studying introductory level accounting as part of their course.

The text is supported by MyAccountingLab, a completely new type of educational resource. MyAccountingLab complements student learning by presenting the user with a study plan that adapts and

customises to the student's individual requirements as they progress through online tests. Students can also practice problems before taking tests, and because most of these are algorithmically driven, they can practice over and over again without repetition. Additionally, students have access to an eBook, animated guides to various key topics, and guided solutions, all of which are designed to help them overcome the most difficult concepts. Both students and lecturers have access to gradebooks that allow them to track progress, and lecturers will have the ability to create new tests and activities using the large number of problems available in the question database.

The authors

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