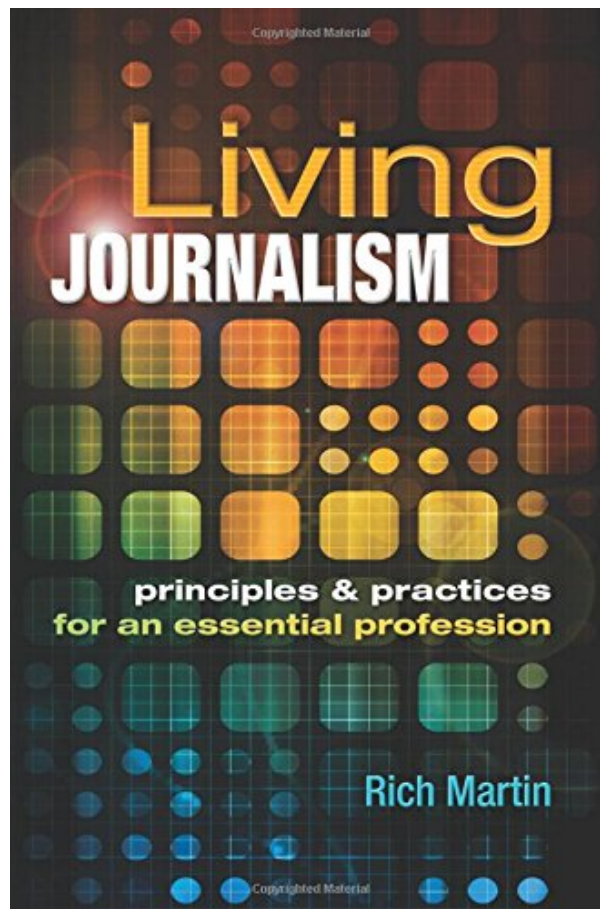
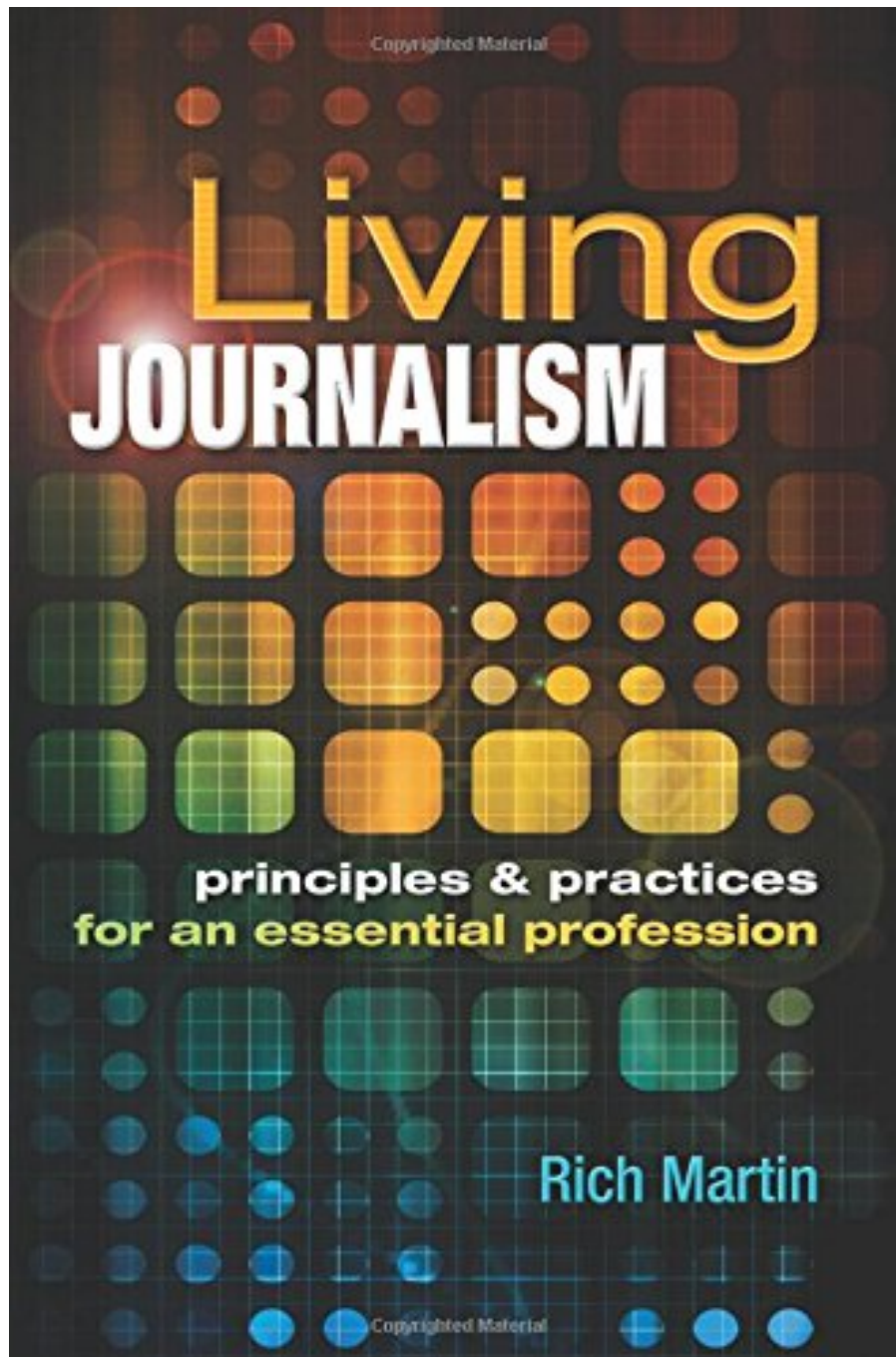


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Review

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"This is a lovely book, wonderfully affirming for both working and aspiring journalists, written well and appropriate for a college-age audience in tone and treatment. It is full of timely and pointed examples of good journalists at work. I found it a pleasure to read." --Brian Richardson, Washington & Lee University

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For journalism to survive and flourish, it needs journalists who understand its importance to society, believe in and are committed to its core values, and can put those values into action. This goal is at the heart of Living Journalism, a highly readable, practical book where readers will learn the core values and principles needed to produce work that informs and enlightens an increasingly mobile and participatory audience. The advice and stories of professionals throughout the book allow veteran reporters to serve as mentors to today's journalists.

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Journalism with a heart

By Sal Nudo

Anybody interested in the craft of journalism -- in all of its evolving mediums -- would likely find this to be an engaging book.

One of the things that makes Rich Martin's book special is that he truly cares about journalism and the morality of budding reporters who will carry the torch of truthfulness, accuracy and humanity. Martin was in the newspaper business for 32 years, and it shows. His writing in "Living Journalism" ranges from humorously presented reminders to hardened admonitions to take things seriously and get the facts right -- every time.

Numerous other recommendations abound from Martin. If you want to be a journalist, he says, it pays to always be curious, skeptical, doggedly determined and never overlook society's forgotten people or sectors. Be a watchdog at all times. These teachings can't be said enough if you want to cover news for a living.

There is a modern, on-the-spot feel to "Living Journalism." Martin encourages students to live and breathe the credos of his craft, but the word "Living" in the book's title also indicates an ever-changing fluidity in the media world. Today's reporters should prepare themselves for that.

My only slight complaint about the book is that perhaps more could have been written about the importance of balanced reporting by journalists, in an age when highly partisan opinions and politics are prevalent in the media and online.

Journalism could change even more in the next 10 years, but for now, "Living Journalism" is an up-to-date take on where things are. From tips on how reporters should function during a sudden crisis to the all-too-common misspelling of names, "Living Journalism" offers plenty of on-the-job examples from seasoned

reporters who share what they know in a straightforward way.

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