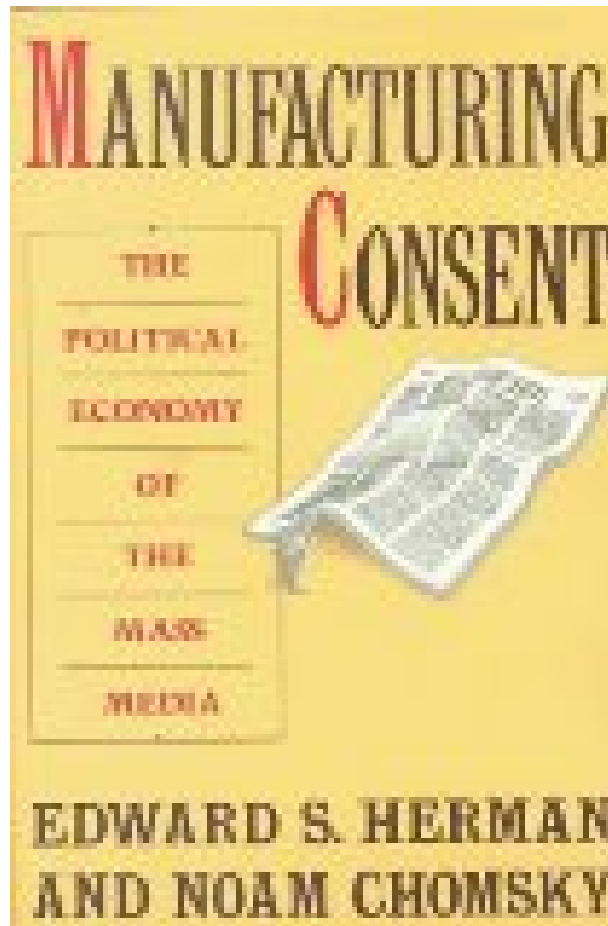
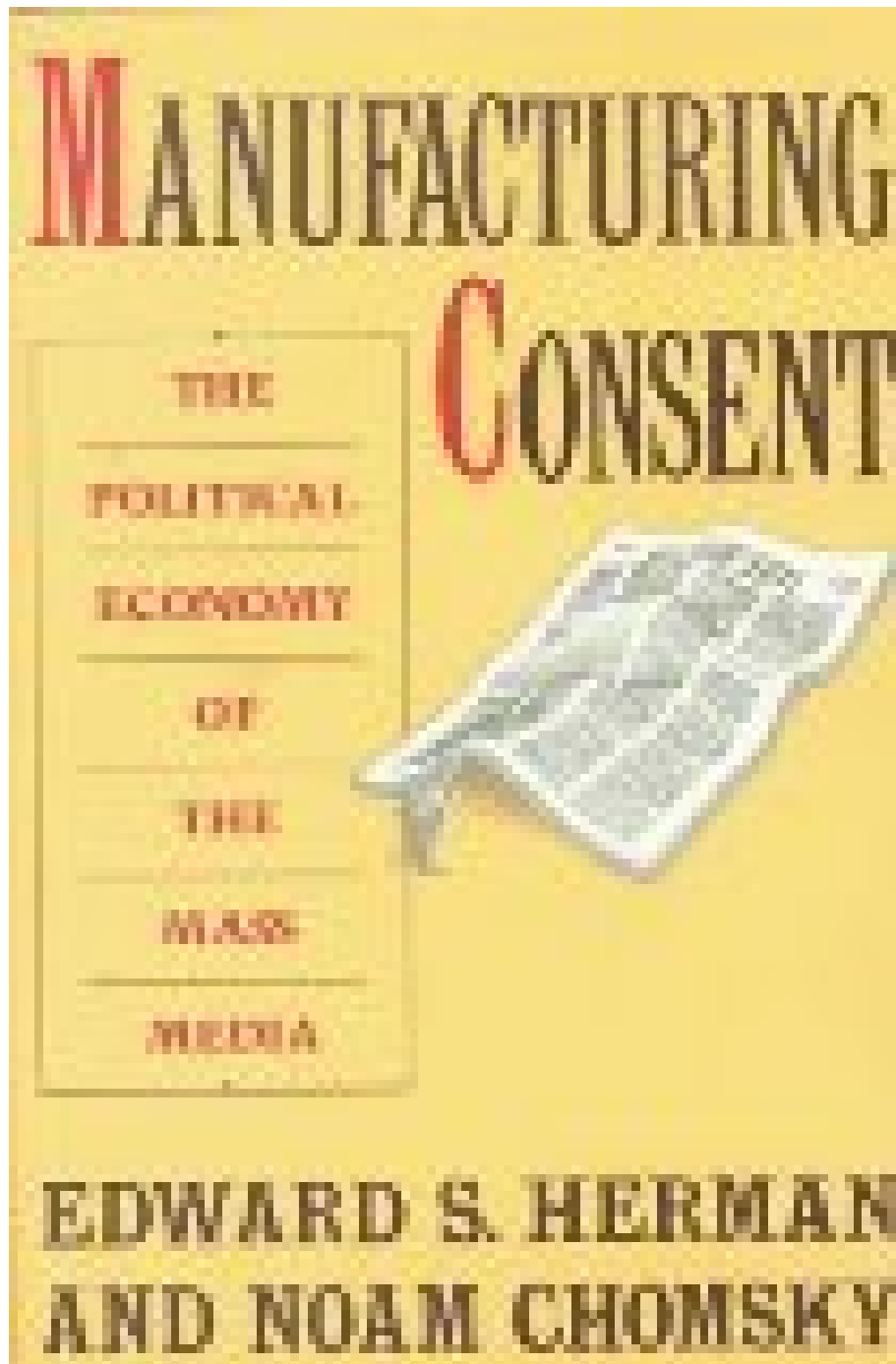


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## Amazon.com Review

An absolutely brilliant analysis of the ways in which individuals and organizations of the media are influenced to shape the social agendas of knowledge and, therefore, belief. Contrary to the popular conception of members of the press as hard-bitten realists doggedly pursuing unpopular truths, Herman and Chomsky prove conclusively that the free-market economics model of media leads inevitably to normative and narrow reporting. Whether or not you've seen the eye-opening movie, buy this book, and you will be a far more knowledgeable person and much less prone to having your beliefs manipulated as easily as the press.

## From Publishers Weekly

Herman of Wharton and Chomsky of MIT lucidly document their argument that America's government and its corporate giants exercise control over what we read, see and hear. The authors identify the forces that they contend make the national media propagandistic—the major three being the motivation for profit through ad revenue, the media's close links to and often ownership by corporations, and their acceptance of information from biased sources. In five case studies, the writers show how TV, newspapers and radio distort world events. For example, the authors maintain that "it would have been very difficult for the Guatemalan government to murder tens of thousands over the past decade if the U.S. press had provided the kind of coverage they gave to the difficulties of Andrei Sakharov or the murder of Jerzy Popieluszko in Poland." Such allegations would be routine were it not for the excellent research behind this book's controversial charges. Extensive evidence is calmly presented, and in the end an indictment against the guardians of our freedoms is substantiated. A disturbing picture emerges of a news system that panders to the interests of America's privileged and neglects its duties when the concerns of minority groups and the underclass are at stake. First serial to the Progressive.

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An intellectual dissection of the modern media to show how an underlying economics of publishing warps the news.

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- Published on: 1988-09-12
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- 412 pages

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You Will Never Read The News The Same Way Again

By Keyan Zameni

This book is among the most enlightening, witty, effective and well-researched books I have ever read. There are 191 citations in a single chapter. It uses scientific measures such as number of inches a paper devotes to a subject (such as a client state's genocide vs. a communist or enemy states killings) across all time in their newspaper, or how many times it uses the word genocide to describe such killings. It clearly shows beyond shadow of doubt just how bias it is. It's hard to disagree with numbers.

If you're looking for an easy to confirm fact-finding mission on our media propaganda system, look here first. It absolutely blasts our media's failings and blatant serving as a mouthpiece for our government, writing uncritically whatever it says lest they compromise their #1 source for news to their readers. If you seek to rise above the mindless propaganda, find its origins, and learn to avoid falling victim to it, you absolutely must have this book.

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By Amazon Customer

An excellent read. Noam is one of the few people that I have read that stands up for the rights of the individual and tries to shine a light on the skeletons in the closet. We need more people like this man and this book is not to be missed. He needs to be known more.

1 of 1 people found the following review helpful.

This book changed the way I see my country, ...

By Matthew M. Howell

This book changed the way I see my country, and its place in history. The specific information it gives about US involvement in S. America clarified events that had been on my radar, but that I had never taken the time to read about specifically.

The virtual side-by-side comparison of the media's treatment of the rape and murder of four US citizens working as nuns in the a US client state and the torture and murder of a Polish dissident priest is typical of the method by which they highlight how the media favors "worthy" victims, (coincidentally all murdered by regimes not friendly to us) and "unworthy" victims, sadly, unavoidably, somehow made victims of the disorder in our client states. Other examples include comparing media coverage of E. Timor to that of Kosovo, and how the media narratives and meta-narratives shifted over the course of US involvement in Vietnam and Cambodia.

That said, the book was a challenge to read. I find history and politics quite interesting, but the authors belabored their points (as an academic might, understandably, need to) far beyond the patience of a person reading the book in his spare time might be willing to tolerate. I eventually finished it, but just this once I'm excusing myself from the appendices. I feel the points they had to make were well made by page 70, and while it was all informative and solidly researched, I'm nearly giddy to close the cover on this one.

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