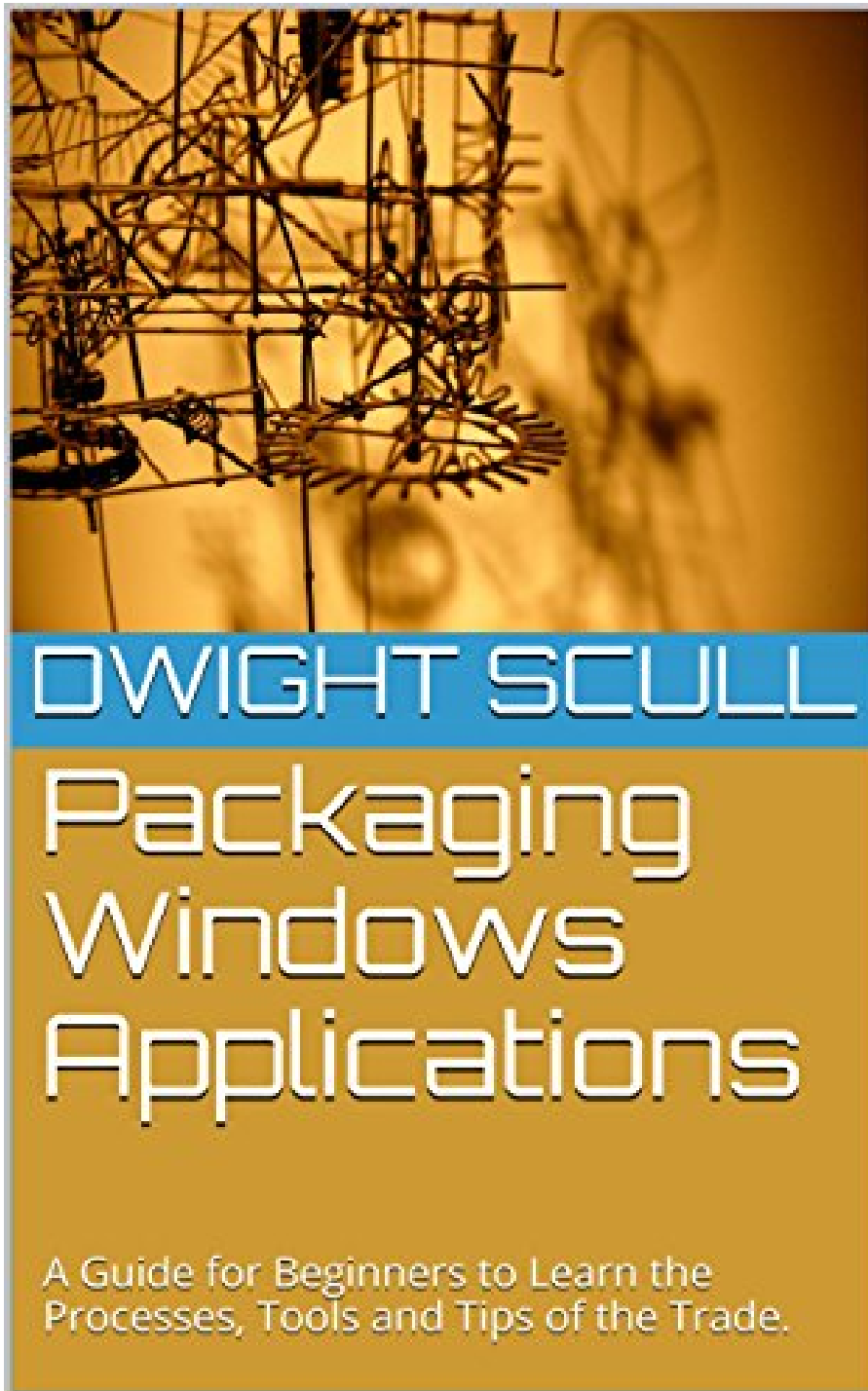


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A word from the author

I am so glad you have an interest in application packaging. Back in 2010 I was a Desktop Support Technician and the company I was placed at was beginning a very long and arduous process of migrating from Windows XP to Windows 7 and I was lucky enough to be moved into the project to try to repackage the Windows XP applications to Windows 7 as only 5% of the old applications worked in Windows 7. This led to about a year of my life learning how to do the skills I provide in this guidebook.

I will be honest and say that the hard part of packaging applications isn't the technical side because in a typical list of applications you will find that 60% - 75% can be packaged and deployed with a simple command line. The hard part of packaging applications is navigating the world of Project Managers, User Acceptance Testing, Functional Testing, finding and coordinating with the Application Owners / Subject Matter Experts and basically juggling the ever changing priorities of the business.

That was my aim for this book. I do provide ways to set up a test lab for free on Windows 7 and 8 and obtaining free software while showing you how to develop best practices and habits that I had to learn the hard way. But more over the value in this book is getting knowledge of my years' experience working for many Fortune 500 companies as a consultant and direct hire to navigate the shark infested waters that is a project that affects all of the desktops and laptops in a company while the project is way behind and already over budget. I hope to teach you ways of providing quick wins to get project managers and others working with you and more importantly how you can work smarter on harder, more time consuming packages. My hope is to make you look good as you know the best processes and procedures to follow. Application packaging has a lot of websites out there that can teach you the technology (which I link to and provide some examples) but what they don't show you is how to succeed even if you can't package the application for the business. To make a name for yourself as one who can do the impossible and one who can let the business know when to cut their losses on an application using real world return on investment calculations.

I hope you enjoy the guide and leave me a review.

Dwight Scull

The Packaging Windows Application Guide is an introduction to:

- Application Packaging
- Package applications from the command line to install on 1000's of computers silently
- The best practices for packaging applications
- How to use free tools to start at home today
- An introduction to the best free and paid tools on the market today to package applications
- Tips and tricks to impress clients that are paying you to package their applications

- Ways to buy time with the clients to package problem applications
- Classifying the complexity levels of applications and setting proper estimations for project managers
- How to create and what to do with application packaging recipes
- How to create and use an application intake form
- Knowing when to use a gold image vs a clean image

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